

## IIPE FUTURE DIRECTIONS

The IIPE Strategic Plan was discussed at the 2002 Annual General Meeting and the following suggestions for future activities were made. We are seeking input from IIPE members regarding future strategic directions for IIPE. Attached is a list of the suggestions made at the meeting. Members are invited to comment on the suggestions; volunteer for particular tasks; and put forward any further ideas. If you wish to contribute in anyway, please contact the IIPE Secretariat or an IIPE Director. Details for any of these people can be found on the IIPE website <[www.iipe.org](http://www.iipe.org)>.

### Strengthen the Institution

- Partnerships – involve more institutions/centres
- Funding
- Membership

### IIPE 2004 Conference

- Where? - St Petersburg (subject to funding)
- Who will organise? – Center for Business Ethics and Corporate Governance, St Petersburg (subject to funding)
- Topic / theme? – to be considered and decided early in the new year – suggestions welcome
- With what objectives?

### Other suggested priorities

- Collaborative and comparative research
  - Developing ethics courses
  - Developing a range of publications/journals
  - Developing the advocacy role of IIPE
  - Developing the role of Fellows
  - Ask governments to enter into Memorandum of Understanding (for example) to use IIPE members and fellows for professional boards and tribunals and inquiries (Robert Kelso)
  - Stimulate more collaborative research – our own strategies/topics/sponsors. Possible research interest: the relationship between leadership and integrity, management styles, past examples. Journal not favoured but publication of collaborative research would be valuable to both IIPE and collaborators (Leo Huberts)
  - "Reports from the field" (eg Public Integrity) a form of research – much global activity going unrecorded – role for IIPE to capture research and articulate the "state of the field" in policy areas and on the international front (Stuart Gilman)
  - Increase communication lines to find out what is happening around the world, research emerging trends and show on website – partnership/clearinghouse for information role? (Carla Miller)
  - Clarify research in universities, quantify through developed countries and rest of world what is going on in terms of education and training programs – identify targets (Stephen Potts)
  - Stimulate higher priority and quality ethics education (Jim Ridler)
  - Website development – need ideas and working group, and ongoing supply of material. Useful tool for dissemination of information cheaply, willing to contribute to its development. Difficult to maintain but very important – Mr Don McClintock has volunteered to assist with this process (Don McClintock)
  - Interface between private and public sector – how to maintain public sector values yet rely on private sector to deliver – develop thoughts (Norman Steinberg)
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